

NCC Cable System Order

Order #	62640600
Syscode	0185
System Name	Spectrum/Lincoln, NE
Market	Lincoln&Hstng-Krny-Pls DMA

Flight Dates	03/25/19 - 04/14/19
Agency	Bullhorn Communications
Advertiser	City of Lincoln

Update Date	04/09/19		
Version	2 Vs. 1		
Show All Lines			
Total # of Weeks	3		
Total	\$3,070.00		
Commission	\$460.50		
Net Total	\$2,609.50		
Total Spots	90		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

AE	Scott Johnson
Sales Coordinator	Rachel Cohen
Office	Los Angeles
Phone	(310) 254-2220
Status	Accepted
Survey	DMA Nielsen Live+SD Jan19
-	

Client Code	
Product Code	
Est Code	3
Product Name	Info Campaign
Credit Status	Cash in Advance
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	4.9 Removed dropped spots. Please review and confirm. Thanks.
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	3/25/19	3/31/19	05:00	09:00	X	X	X	X	X	X	X	-	-	10	\$29.00	\$290.00	30	
2	FXNC	FXNC EM	4/1/19	4/7/19	05:00	09:00	X	X	X	X	X	X	X	-	-	10	\$35.00	\$350.00	30	
3	FXNC	FXNC EM	4/8/19	4/14/19	05:00	09:00	X							-	-	1	\$35.00	\$35.00	30	
4	FXNC	FXNC DT	3/25/19	3/31/19	09:00	16:00	X	X	X	X	X	X	X	-	-	16	\$18.00	\$288.00	30	
5	FXNC	FXNC DT	4/1/19	4/7/19	09:00	16:00	X	X	X	X	X	X	X	-	-	15	\$20.00	\$300.00	30	-1x w.o. 4/1
6	FXNC	FXNC DT	4/8/19	4/14/19	09:00	16:00	X							-	-	2	\$20.00	\$40.00	30	
7	FXNC	FXNC EF	3/25/19	3/31/19	16:00	19:00	X	X	X	X	X	X	X	-	-	7	\$35.00	\$245.00	30	
8	FXNC	FXNC EF	4/1/19	4/7/19	16:00	19:00	X	X	X	X	X	X	X	-	-	7	\$50.00	\$350.00	30	-1x w.o. 4/1
9	FXNC	FXNC EF	4/8/19	4/14/19	16:00	19:00	X							-	-	1	\$50.00	\$50.00	30	
10	FXNC	FXNC PT	3/25/19	3/31/19	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$44.00	\$440.00	30	
11	FXNC	FXNC PT	4/1/19	4/7/19	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$62.00	\$620.00	30	
12	FXNC	FXNC PT	4/8/19	4/14/19	19:00	24:00	X							-	-	1	\$62.00	\$62.00	30	

	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Aug 2019	Sep 2019	Oct 2019	Nov 2019	Dec 2019	Jan 2020	Feb 2020	Total
SPOTS	43	47	0	0	0	0	0	0	0	0	0	0	90
AMT	\$1,263.00	\$1,807.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,070.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 05/23/19

62640600 | Lincoln&Hstng-Krny-Pls DMA | Spectrum/Lincoln, NE | 0185 |